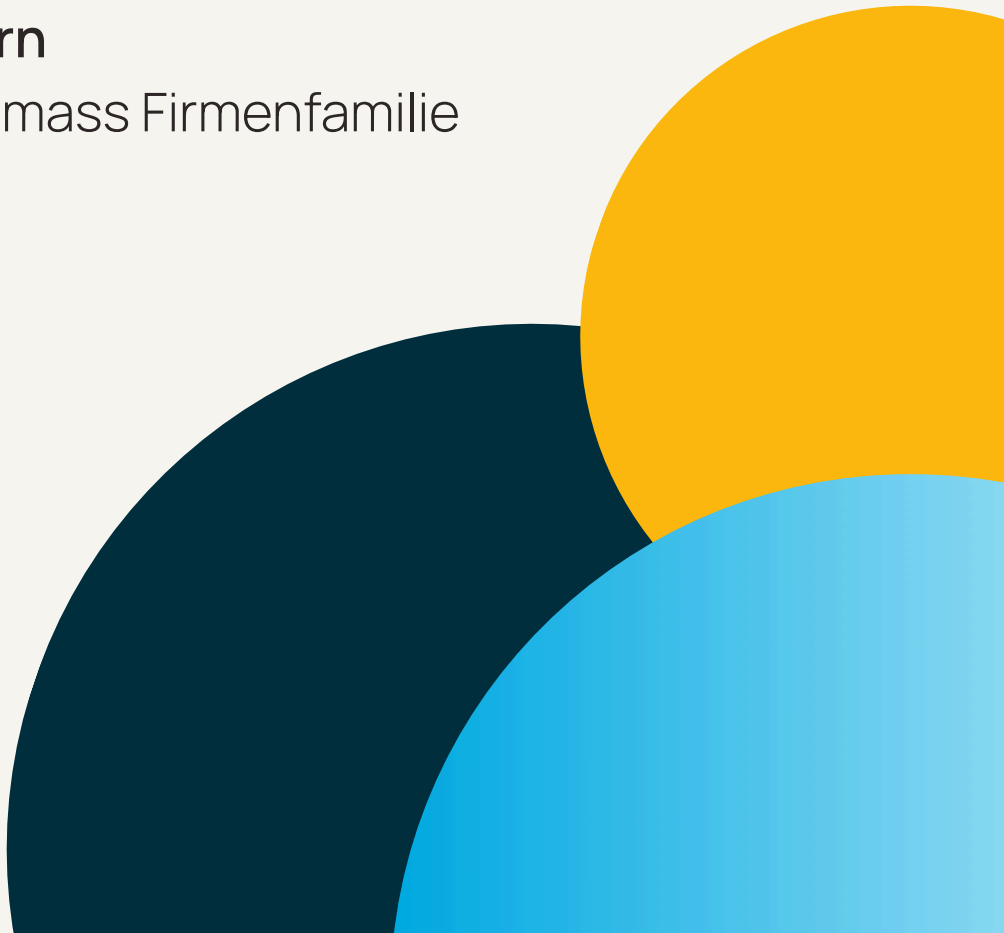
Case Study nearshorefriends x Habermass Firmenfamilie

x Habermaass FIRMENFAMILIE

The Right Specialists.
Available in Just 2–3 Weeks.

“nearshorefriends finds flexible solutions quickly and efficiently.”

Christian Eichhorn
IT Director I Habermass Firmenfamilie



5 Specialists

QA · Design · SAP

Precisely Matched

Specialized Expertise. Flexible Access.

The Habermass Firmenfamilie currently works with five specialists from nearshorefriends across Quality Assurance, Design, and SAP Integration. Beyond their technical expertise, they bring a high degree of initiative and fresh perspectives to the collaboration. This creates opportunities for further development – from additional automation capabilities to new solutions in Quality Assurance.



"Finding the right people is what matters most to us: technically skilled, proactive, and with the right mindset. They work externally but feel like part of our team."

Michael Erhard
Head of Integration & Interfaces
Habermass Firmenfamilie

When Specialized Skills Are Missing

The Habermass Firmenfamilie brings together the two brands HABA and WEHRFRITZ, developing products and solutions for educational and childcare institutions. Alongside room concepts, furniture, and educational products, digital education and innovative learning concepts also play an important role.

Skill gaps emerged across several IT areas that could not be sufficiently covered by existing resources. The challenge was to secure the right expertise quickly, without compromising on technical quality. Beyond the necessary skills, initiative and the right mindset for successful collaboration were equally important.

From Targeted Expertise to New Solutions

nearshorefriends provides the Habermass Firmenfamilie with flexible access to specialized IT expertise in Quality Assurance, Design, and SAP Integration. Beyond additional capacity, the collaboration brings fresh perspectives and new opportunities to improve existing processes and solutions.

This is particularly evident in Quality Assurance: Previously manual testing processes have evolved into an automated and standardized testing environment. TestHUB, a custom AI-powered platform, now centralizes testing processes, reduces manual effort, and replaces complex off-the-shelf software.

AGILITY	FLEXIBILITY	INNOVATION
Skills available at short notice	Expand expertise as needed	Enable new solutions

Expertise That Delivers Results

Rapid Access to Talent
Critical skill gaps closed within 2–3 weeks

QA Automation
Manual testing processes extensively automated and standardized

The Right Expertise
Specialists for QA, Design & SAP Integration carefully selected

Custom AI-Powered Solution
TestHUB built as a flexible, adaptable platform

Proactive Mindset
Fresh ideas contributed to processes and solutions

Standard Software Replaced
Complex and costly off-the-shelf software replaced by TestHUB

Building International Tech Teams.
German DNA, International Mindset.

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